

July 2021

Tower Systems Gift Shop Software Q&A.

Australian made. Australian supported.

Here are answers to some of the questions we have been asked about our Gift Shop Software over the years

When you are ready, we'd love to show you our Gift Shop Software and through that show you answers to other questions you have.

Can I sell gift cards for my business? Yes.

I sometimes sell from a market stall. Can the software do this? Yes, our Retailer Roam™ option manages selling from anywhere.

Does the software handle club member pricing? Yes, this can be a great marketing tool, getting local community group members support the business and fundraising at the same time.

Does the software have a facility for encouraging infrequent shoppers to spend more? Yes, it's proven to work well at achieving this.

Does the software let me buy in bulk and break up to retail packs? Yes.

Does the software produce WAS / NOW price labels? Yes.

Does the software manage time-based catalogue pricing? Yes.

Can I include product care instructions on the receipt? Yes.

Does the software track where I have stored a box for an item? Yes.

I have similar items from several suppliers. Can I compare suppliers? Yes.

Does the software handle LayBys? Yes.

Can the software manage special orders for customers? Yes.

Can I bundle items together, like into a hamper, and easily sell that? Yes.

My business is seasonal, can I report on last season when planning for the next? Yes.

Can you reach out to customers based on what they previously purchased? Yes.

Does the system handle account customers? Yes.

Can I share local information or product knowledge on receipts? Yes.

I sell clothing, can I manage this by colour, size and style? Yes.

Can I integrate the software with my suppliers? Yes. We have many customers importing stock files and invoices. If you want to provide a supplier a data feed of sales of their product, our software can do this too.

Does the software connect with my website? We partner with Shopify, Magento and WooCommerce and offer direct links to these.

Can I email receipts? Yes.

Can I track where my customers come from? Yes.

Do I have to pay for software on additional computers in my business? No.

Can I connect with my EFTPOS terminal? Yes. We have a direct link to Tyro and through Linkly we connect to all major banks.

Can I use my existing hardware? Yes, as long as your hardware meets our minimum standards.

Can I use my existing data with the software? Yes. We'd like to check your data to be sure. We will advise what can be safely brought across.

Does it integrate with Xero? Yes.

Find out more at www.towersystems.com.au/gift.