
NEWSPAPER HOME DELIVERY SOFTWARE

SOFTWARE DESIGNED SPECIFICALLY FOR MANAGING NEWSPAPER HOME DELIVERIES AND SUB AGENTS.

Software for managing newspaper home deliveries was first released in Australia in 1981. While the facilities delivered then continue to be provided today, today's newspaper home delivery software is quite different. Used by Australian delivery only newsagents and newsagents with delivery and retail newsagencies, home delivery software is broad in the areas in which it supports a newsagency business. Here is a list of key facilities offered by newsagency home delivery software:

- Management of newspaper delivery run lists – in print as well as electronic on devices such as laptops, Sony PSP, iPhone and others. Including multiple run list formats.
- Printing of bulk drop cover sheets, corporate delivery sheets and details of newspaper deliveries for school bus runs.
- Calculation and printing of home delivery accounts – taking into account the various delivery structures across Australia.
- Meeting publisher requirements for the many subscription offers.
- Handling one off price changes for special editions like bumper editions.
- Handling regular price changes and adjusting accounts accordingly.
- Recording and crediting missed papers.
- Handling customer stop and start requirements.
- Processing account payments – direct debit, online, cheque, credit card and cash.
- Handling payment and delivery change requests from multiple additional locations – using the Tower Payment Point facility.
- Management of a marketing database for developing home delivery sales.
- Management of sub agent accounts. Sub agents are retail businesses which purchase newspapers and magazines from newsagents at wholesale prices.
- Printing sub agent delivery dockets for each day – in sequence of delivery.
- Collecting payment for sub agent accounts.
- Managing price changes for sub agent accounts including one-off price changes.
- Stopping and starting sub agent accounts to cover seasonal requirements.
- Supplying data to publishers as required from time to time.
- Producing management reports on the distribution business.
- Reporting on total breakup of newspapers for each day of the week.

This list is by no means complete but to demonstrate the scope of Tower Systems newspaper home delivery software.

Tower Systems currently serves in excess of 2,500 independent retailers with its Point of Sale software. The company has offices around Australia and representation in New Zealand. Its software has been sold internationally in seven countries. You can find out more by calling a Tower Systems Account Manager: NSW/ACT: Nathan Morrison 0417 568 148; SA/VIC: Tim Batt 0403 189 379; QLD/NT: Luke La 0434 072 417; WA: Joe Bredice 0412 899 013.

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