

NEWSAGENTS
START

**Attracting
new customers**

**Customers
buying more
business
decisions**

**Less theft
Less time
managing**



Tower Systems helps more than **2,500** retail businesses, **1,600** newsagents, in specialised markets, save time and make better decisions, everyday.

Dedicated to helping you manage and grow your newsagency, Tower Systems provides smart, easy to use specialised Point of Sale and Management software, and supports this with exceptional service.

Continuous updates, personal training, dedicated support, online and face to face user meetings, professional management, and more. Our people and commitment to your business embody the Tower Advantage™.

Retailer for Newsagents works with you and every part of your business to reduce costs, cut mistakes, save time, drive customer traffic and make better business decisions, sooner.

POINT OF SALE

Fast. Accurate. Safe. Secure. Easy to use, using the latest design techniques and processes. Sell the way you want with customisable buttons, shortcuts, barcodes and touch screens.

INTEGRATED EFTPOS

The fastest and safest way to sell. No double keying Point of Sale and Eftpos amounts. No keying mistakes. One combined receipt instead of separate ones. Easier reconciliation. One system that does it all.

STOCK MANAGEMENT

Order what you need, when you need it, thanks to smart, easy to use tools. Link to over 100 different suppliers. Manage your warehouse. See stock in a different and more profitable light.

MAGAZINE MANAGEMENT

Software regarded by publishers, distributors and newsagents, as the best. Manages and tracks magazines from supply to sale to return. Cut loss making titles sooner. Save time and thousands of dollars each and every year.

SUPPLIER EDI

Our system speaks to over 100 suppliers, imports invoices and enters stock, so you don't have to. From magazine and book publishers to gift and stationery suppliers, our size and passion ensures we are always first with new suppliers.

ACCOUNTS/HOME DELIVERIES

Manage accounts, subscriptions, home deliveries, sub agent deliveries, price changes, holidays, publisher reports and more. It's easy. Publishers use this software, maintained to the highest standards, too.

SUB AGENTS

Using smarter distribution software, spend less time managing sub agent allocations and returns. Simply allocate, accept/reject recommendations, scan returns, and generate accurate statements, delivery dockets and electronic invoices.

PUTAWAYS

Handle customer putaway orders with ease. Labels print automatically. Software updates you instantly. Never miss a return again. Send automated text messages to customers upon arrivals, if you choose.

CUSTOMER MARKETING

The marketing tools in our software help you sell more to existing customers. They are easy to use and designed to help newsagents like you, cultivate more success from your existing customer pool.

LOYALTY PROGRAMS

You set the rules, the system manages the program. Whether running a value added program with point accruals or special discounts, we give you the big business tools it takes to manage customer growth.

GIFT VOUCHERS

Produced in-house, by agency, or supplied by Tower Systems to credit card specifications, you set the rules, customers nominate amounts, cards are loaded. Simply scan to sell and redeem with receipts showing balances.

SMS FACILITIES

Used for automated customer communications and marketing, simply setup your rules, enter your communications, and communicate with your customers on a whole new level. Receive daily management reports straight to your mobile.

STAFF MANAGEMENT

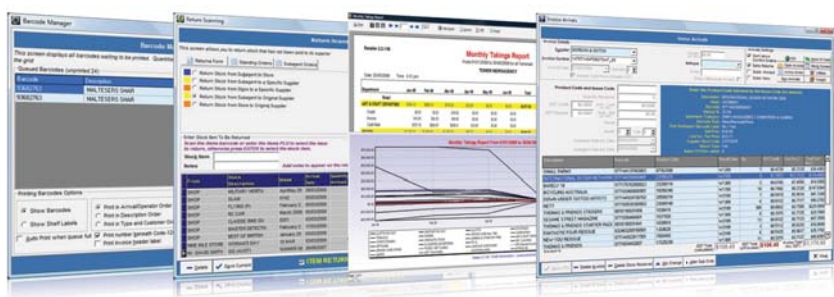
Manage staff more efficiently. Schedule with "drag and drop" calendars, automatically email or SMS your staff their schedules, and compare staff sales performances. Set different levels of security, if you choose.

ELECTRONIC RECHARGE

The fastest and easiest way to sell mobile recharge, phonecards, and other electronic products. Sell direct from your Point of Sale. Sell from as many terminals as you want. Make reconciliation a breeze.

ACCOUNTING INTEGRATION

Make serious time savings and save on your bookkeeping/accounting fees. Send your Point of Sale data automatically into Australia's most popular accounting programs, with just the click of a button.



Newsagent Commitment Tower Systems owns and operates newsagencies. Every day in our own shops we walk in your shoes.

RETAILER MOBILE

Manage stock, arrivals, returns, searches, stocktakes and more using Microsoft's latest Windows Mobile 6™ technology. Access your system and process in real-time, from wherever you are or want to be.

DIGITAL CCTV INTEGRATION

Cut theft in your business. Make digital CCTV camera footage relevant and accessible. Search footage based on activity types you choose. Create your own suite of daily highlight packages.

MULTI STORE

Manage all facets of your many "stores" seamlessly at any time and from any place using Microsoft's latest technology. Automate stock allocations and more. Flexibility puts you in control.

MANAGEMENT REPORTING

From fast simple reports, to the most complex your accountant and bank manager will love, the Tower software provides you invaluable insight into the performance of your newsagency. We're newsagents too.

Tower Advantage™ An exclusive collection of services and benefits ensuring your business succeeds.

PERSONAL TRAINING

Personal face to face training with an installation and training specialist, is provided to all clients. This training ensures you get the most out of your system from the day it's installed.

TELEPHONE SUPPORT

24 hours, 7 days a week. Local support. After all, we are an Australian company. Professional management and processes built from 28 years of experience ensure outcomes are immediate, if not, most timely.

TRAINING ACADEMY

We offer an exclusive range of free online workshops and videos so newsagents and staff can learn from the comfort of their shop or home. Over 200 workshops are conducted each year with over one thousand attendees.

VIDEO TRAINING

From learning the basics to hot support topics of the week, when it comes to videos, you choose when, what, and where you want to learn. Fresh training videos are recorded in our studio each week.

USER MEETINGS

Conducted across Australia each year. This is where you discuss your software and business. Ask questions, discuss direction, and network. Meet the professionals who provide your business real day to day outcomes.

SOFTWARE IDEAS

Having received kudos from around the world, you control the direction of your software with Software Ideas. Tower Systems engages its users with full transparency on its software enhancements.

SOFTWARE UPDATES

Tower Systems' software is ever evolving toward helping you achieve more, in less time. A professionally managed process is in place with updates sent throughout the year.

BUSINESS HELP

Tower Systems helps newsagents in many ways, from dealing with suppliers to understanding business performance. We're here to help.

"We couldn't be happier!"

Warrick Hosking *newsXpress Gympie*
Customer since 2008



SALES

NSW/ACT/TAS

Nathan Morrison
m 0417 568 148
nathanm@towersystems.com.au

VIC/SA

Jonathan Tay
m 0403 189 379
jonathant@towersystems.com.au

QLD/NT

Rohan Genn
m 0434 072 417
rohang@towersystems.com.au

WA

Joe Bredice
m 0412 899 013
joeb@towersystems.com.au

New Zealand

Mark McGibbon
m 021 869 377
mark@towersystems.co.nz

MANAGEMENT

Managing Director

Mark Fletcher
m 0418 321 338
mark@towersystems.com.au

General Manager

Gavin Williams
m 0418 554 759
gavinw@towersystems.com.au

Software Development Manager

Jefree Lim
t 03 9524 8000
jefreel@towersystems.com.au

Technical Services Manager

Simon May
m 0408 582 554
simonm@towersystems.com.au

Customer Service Manager

Simon Frost
t 03 9524 8000
simonf@towersystems.com.au

OFFICES

Head Office

3A-B Lynch Street
Hawthorn, VIC 3122
t 1300 662 957

NSW

35A, 61-65 Glencoe Street
Sutherland, NSW 2232
t 02 8556 1600

QLD

Suite 12, The Hub, 2 Loraine Street
Capalaba, QLD 4157
t 07 3136 6888

WA

Unit 2B, 36 Fleming Avenue
Cannington, WA 6107
t 08 9258 3810

New Zealand

48 The Esplanade, Eastern Beach
Auckland NZ
t 09 537 8204

ONLINE

Website

www.towersystems.com.au

Blog

towerblog.towersystems.com.au