


JEWELLERS

START

**Attracting
new customers**

**Customers
buying more
business
decisions**

**Less theft
Less time
managing**



Tower Systems helps more than 2,500 retail businesses, in specialised markets, save time and make better decisions, everyday.

Dedicated to helping you manage and grow your jewellery retailing business, Tower Systems provides smart, easy to use specialised Point of Sale and Management software, and supports this with exceptional service.

Continuous updates, personal training, dedicated support, online and face to face user meetings, professional management. Our people and commitment to your business embody the Tower Advantage™.

Retailer for Jewellers works with you and every part of your business to reduce costs, cut mistakes, save time, drive customer traffic and make better business decisions, sooner.

POINT OF SALE

Fast. Accurate. Safe. Secure. Easy to use, using the latest design techniques and processes. Sell the way you want with customisable buttons, shortcuts, barcodes and touch screens.

INTEGRATED EFTPOS

The fastest and easiest way to sell. No double keying Point of Sale and EFTPOS amounts. No keying mistakes. One combined receipt instead of separate ones. Easier reconciliation. One system that does it all.

STOCK MANAGEMENT

Order what you need when you need it, thanks to smart easy to use tools. You determine how stock is arrived and how much detail is tracked with flexible facilities and unlimited classifications. See stock in a different more profitable light.

SUPPLIER EDI

Our system speaks to suppliers, imports invoices and enters stock, so you don't have to. Saving you countless hours worth of stock entry, our EDI facilities are used by some of Australia's largest corporations.

CUSTOMER MANAGEMENT

Record customer details, sales-related transactions, and profile to increase sales and manage customers better. Capture information and make your marketing more effective. Print special barcoded customer cards if you choose.

LAYBY MANAGEMENT

Manage laybys more efficiently and save time. It's easy. Get instant access to all laybys and schedules, and automatically print payment schedules on customer receipts. ezidebit™ direct debit included.

REPAIRS MANAGEMENT

Manages repairers, processes, schedules, collections and more. Find repair statuses instantly. Automate popular repair pricing. Print job cards and customers receipts direct from your system.

MANUFACTURED GOODS

Simply scan to combine existing stock items with facilities that track costs, GP's and help you calculate new sell prices. Increase stock turn by turning slow moving stock into fast sellers.

SPECIAL ORDERS

Manage customer special orders with ease. Choose between 2 unique facilities to help you quote, take deposits, place orders, modify existing stock items and accept payment installments. Have everything tracked for you.

CUSTOMER MARKETING

The marketing tools in our software help you sell more to existing customers. They are easy to use and designed to help jewellers like you, cultivate more success from your existing customer pool.

LOYALTY PROGRAMS

You set the rules, the system manages the program. Whether running a value added program with point accruals or special discounts, we give you the big business tools it takes to manage customer growth.

GIFT VOUCHERS

Produced in-house, by agency, or supplied by Tower to credit card specifications, you set the rules, customers nominate amounts, then cards are loaded and ready to gift. Simply scan to sell and redeem with receipts showing balances.

SMS FACILITIES

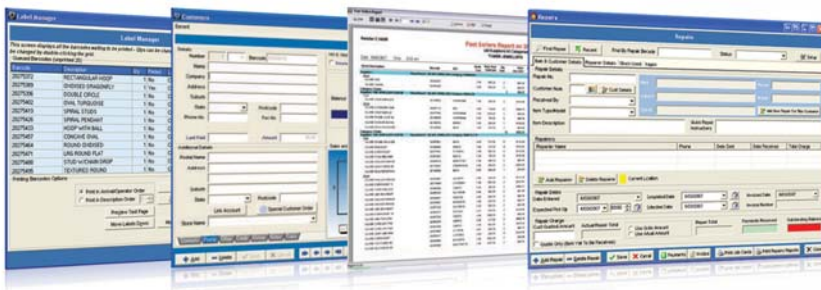
Used for automated customer communications and marketing, simply setup your rules, enter your messages, and communicate with your customers on a whole new level. Receive daily management reports straight to your mobile.

ACCOUNTING INTEGRATION

Make serious time savings and save on your bookkeeping/accounting fees. Send your Point of Sale data automatically into Australia's most popular accounting programs, with just the click of a button.

RETAILER MOBILE

Manage stock, arrivals, returns, searches, stocktakes and more using Microsoft's latest Windows Mobile 6™ technology. Access your system and process in real-time, from wherever you are or need to be.



Jeweller Commitment

Supplying the industry since 2000, our drive and large customer pool give us the economies to serve your business better.

DIGITAL CCTV INTEGRATION

Cut theft in your business. Make digital CCTV camera footage relevant and accessible. Search footage based on activity types you choose. Create your own suite of daily highlight packages.

MULTI STORE

Manage all facets of your multiple sites seamlessly at any time and from any place using Microsoft's latest technology. Automate stock allocations and more. Flexibility puts you in control.

MANAGEMENT REPORTING

From fast simple reports, to the most complex your accountant and bank manager will love, Tower Systems software provides you invaluable insight into the performance of your business.

Tower Advantage™ An exclusive collection of services and benefits ensuring your business succeeds.

PERSONAL TRAINING

Personal face to face training with an installation and training specialist, is provided to all clients. This training ensures you get the most out of your system from the day it's installed.

TELEPHONE SUPPORT

24 hours, 7 days a week. Local support. After all, we are an Australian company. Professional management and processes built from 29 years of experience ensure outcomes are immediate, if not, most timely.

TRAINING ACADEMY

We offer an exclusive range of free online workshops and videos so you and your staff can learn from the comfort of your shop or home. Over 200 workshops are conducted each year with over one thousand attendees.

VIDEO TRAINING

From learning the basics to hot support topics of the week, when it comes to online, downloadable videos, you choose when, what, and where you want to learn. Fresh videos are recorded in our studio each week.

USER MEETINGS

Conducted across Australia, each year. This is where you discuss your software and business. Ask questions, discuss direction, and network. Meet the professionals who provide your business real day to day outcomes.

SOFTWARE IDEAS

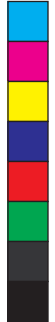
Having received kudos from around the world, you control the direction of your software with Software Ideas. Tower Systems engages its users with full transparency on its software enhancements.

SOFTWARE UPDATES

Tower Systems' software is ever evolving toward helping you achieve more, in less time. A professionally managed process is in place with updates sent throughout the year.

“Our staff love it.
We love it. It's easy.”

Hacik Ozdilian H&H Jewellery
Customer since 2008



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