
GIFT SHOP SOFTWARE

HOW GIFT SHOP SOFTWARE HELPS GIFT SHOP OWNERS AND MANAGERS RUN BETTER BUSINESSES

While many gift shops use software to help run their businesses, software specifically developed for gift shops is quite new.

Point of Sale software developed specifically for gift shops gives the computer and the items connected to it facilities like you expect from a cash register. It is called Point of Sale because it operates at the point of sale in a gift shop, as well as in the back office. The terms Point of Sale and POS are generic, they do not refer to any particular company.

Gift shop software suits all sizes of businesses and operates across a broad range of areas including the following:

- Producing barcodes to go on items to be sold.
- Creating orders for suppliers.
- Reporting on what is selling and what is not selling.
- Reporting on the performance of suppliers against each other.
- Managing a customer loyalty program.
- Managing your own gift card.
- Scanning items as they are sold.
- Selling items by pressing a touch screen button for the item, entering a text code (a PLU code) for an item or searching a stock file in the computer for an item.
- Automatically applying discounts for catalogue and sale items.
- Totaling the sale on the screen.
- Processing payment by cash, credit card or other payment method.
- Printing an itemized receipt which meets regulations. In Australian, for example, the receipts meet GST reporting requirements.
- Printing out the totals for the end of the shift – with the same sort of detail (and often more) than you see on a cash register.

In addition to these facilities, good gift shop software also covers: Lay Bys, customer loyalty facilities, security, answering customer queries, handling refunds, tracking sales by customer, reporting on exactly what is selling.

With for gift shop suppliers working with software companies to create supplier to retailer links, the time savings and other benefits are considerable.

The uptake of software by gift shops is growing. Indeed, good software can transform a business and the lives of those working in it.

Tower Systems currently serves in excess of 2,500 independent retailers with its Point of Sale software. The company has offices around Australia and representation in New Zealand. It's software has been sold internationally in seven countries. You can find out more by calling a Tower Systems Account Manager: NSW/ACT: Nathan Morrison 0417 568 148; SA/VIC: Tim Batt 0403 189 379; QLD/NT: Luke La 0434 072 417; WA: Joe Bredice 0412 899 013.

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